



SIEBERT
LUTHERAN FOUNDATION

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FOR IMMEDIATE RELEASE

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New Communications Director Joins Siebert Lutheran Foundation

March 9, 2016 (Brookfield, Wis.) - Siebert Lutheran Foundation is pleased to announce Michelle Burmeister has joined the Foundation as its Communications Director.

Burmeister brings 12 years of experience through her work at both nonprofit and corporate entities, having most recently served as the Communications Director at PAVE in Milwaukee. In her new role, Burmeister is responsible for strategic external marketing, communications and public relations initiatives, programs, and materials for Siebert.

“Siebert has many exciting stories to share about the important ministries and projects we fund, which share the Gospel and help people in need,” said Burmeister. “There are also endless opportunities for Siebert to serve as a collaborator and create efficiencies to accelerate change in our communities.”

Drawing on her community engagement experience, Burmeister will also support the Foundation’s annual Change or Die Conference and other meetings and events throughout the year, as well as develop a targeted media strategy with Lutheran specific and regional publications to increase the visibility of the ministries served by Siebert. She began her work at Siebert on March 7, 2016.

Burmeister earned a B.A. in Public Relations from Marquette University in 2004 and is a member at St. Matthew’s Evangelical Lutheran Church in Wauwatosa, Wis. with her husband and two children.

About Siebert Lutheran Foundation

Siebert Lutheran Foundation, as a steward of its resources and relationships, enables the Lutheran community to be more collaborative, creative, and effective in how it shares the Word of God, how it educates and instills Christian values in our youth, and how it serves people in need. Siebert is a private independent Foundation located in Brookfield, Wis. and was established by the late Albert F. Siebert to fund Christian ministries identified with Lutheran churches and organizations within Siebert’s funding priorities in Wisconsin.

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